



JAGANNATH KRISHNA



MAGAZINE

FEBRUARY 2025 NO. 2

WWW.JAGANNATHKRISHNA.COM



**ŚRĪ ŚRĪ NĀMA HATTA
(THE MARKETPLACE
OF THE HOLY NAME)**

**CHANTING MECHANICALLY
LOT OF ROUNDS IS NAAM
APARADH**

INSPIRING ON CHANTING

**AKSAPA VERSE 2 -
NAROTTAMA DAS
THAKURA**

CHANTING TIPS

Articles

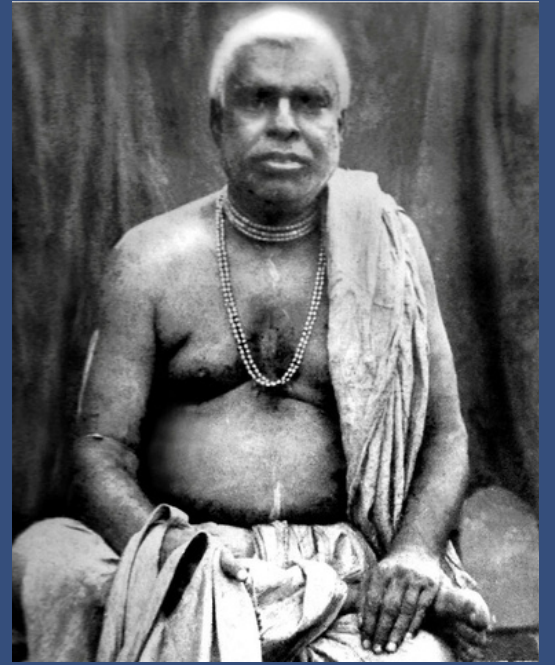
Śrī Śrī Nāma Hatta (The Marketplace of the Holy Name) (2-3)

Aksapa verse 2 - Narottama Das Thakura (2)

Chanting 64 rounds Hare Krishna mahamantra (3)

Sri Siksastaka: Verse Two

Why is the holy name so accessible? (4)



Śrī Śrī Nāma Hatta (The Marketplace of the Holy Name)

In the twentieth edition of this magazine, we wrote about the topic of Śrī Nāma Haṭṭa ('the marketplace for the Holy Name'). After that, I received the first, second and third order for the Śrī Śrī Godruma Kalpaṭavī booklet. Then after that, I also received a few orders for Śrī Vaiṣṇava Siddhānta Mālā. After reading all these small booklets, we came to the conclusion that the work of Śrī Śrī Nāma Haṭṭa has begun in a real way. The main place for this 'marketplace' is Godruma-kṣetra which is within Śrīman Navadvīpa-dhāma. There are some Vaiṣṇavas chanting pure hari-nāma who are engaged in the activities of the Nāma Haṭṭa. In different places, there are many Vaiṣṇavas chanting the Name that are preachers of this 'marketplace.' Those who were setting up a prapannāśrama (an āśrama where one surrenders to Kṛṣṇa) in a village or town and propagating the Name are known as dokāndāra or vipaṇipati (shopkeepers). Those who go from village to village to spread the Holy Name will be known as paśārī or vrājakabīnī (travelling salesmen). We have published all the various names of the workers in Godruma Kalpaṭavī. Some of them are renounced Vaiṣṇavas, some are gosvāmī-santāna (descendants of Advaita or Nityānanda) and some are often householder Vaiṣṇavas. Some songs about the Holy Name have been published in Siddhānta Mālā. Seeing all this our heart becomes joyful. It seems that Śrīmad Gaurāṅga Prabhu, the deliverer of the people of this world, wishes to distribute śuddha-nāma to the world again as He did before. We hope that in a very short period of time, the Vaiṣṇava dharma preached by Śrīman Mahāprabhu will purify the world.

We only have one doubt about this. The significance of Śrī Nāma Haṭṭa is that hari-nāma must be propagated to the world in its purest form. In order to preach purely, first the Name must be pure, second the preachers must be pure, and third the customer is required to become pure.

Chanting TIPS # - Dharmavira Maharaja (4)

Inspiring on Chanting by Aniruddha das Adikary # (4)

Chanting mechanically lot of rounds is naam aparadh Srila Gour Govinda Swami Maharaja (4)

Purity of the Name is there when the Name and narrations of Bhagavān's līlā are preached, devoid of any hint of jñāna, karma etc. From all the names I have seen in Siddhānta Mālā, it seems that śuddha-nāma will be preached. The purity of the preacher is essential. There are songs about the Holy Name everywhere, however after having heard it we become very despondent to see the impurity of the preacher. Maybe, the Name appears out of relief if there is disease in a village, or some people chant the Name to alleviate fear. The Name that comes from a desire for bhukti or mukti arises from a polluted heart and that is pratibimba-nāmābhāsa (a semblance of a reflection of the Name). It is impossible for the jīva to attain eternal auspiciousness from this.

(Continue next page)

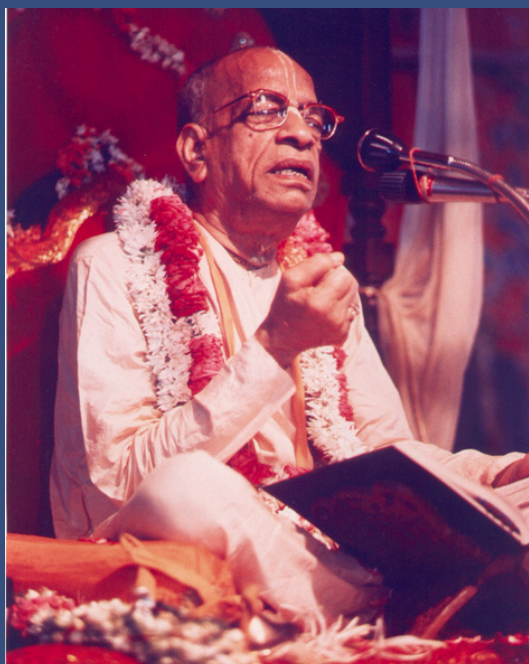
If the honourable vipaṇipati and vrājakabinī have no such desires, then śuddha-nāma will be preached by them. The purpose of the 'market' will not be successful if they work with the hope of getting money or by trying to gain fame amongst the public. The more they are aware of this, the better the 'market' will be. Observing the method of how they work, we feel that all the dokāndāra and paśārī are the recipients of Śrīman Nityānanda Prabhu's mercy. We have heard from a faithful gentleman that a renunciant, before going to a village to preach the Holy Name as a paśārī, announced, "O village friends, I live by begging, but today I did not come to beg. I have come in order to preach about śuddha-nāma.

So no one should give any money to me as bhikṣā. I will come the next day to beg for my necessities." After this announcement, he spoke about the glories of the Holy Name and sang śuddha-nāma to the satisfaction of the villagers to such an extent that many took up chanting the Name and attained bhakti. There is no doubt that those who preach the Name in such a selfless manner will be revered everywhere, and undoubtedly, the transcendental results of śuddha-nāma will very soon destroy the darkness of fallacious arguments. Having discussed all these issues, we hope that the marketplace of the Holy Name will expand in a very short time. The deceit that has entered into the sampradāya of Śrīman Gaurāṅga will gradually disappear, and eventually, the victory flag of śuddha-nāma will be hoisted, both here and in foreign countries. O pure devotees! The Vaiṣṇava dharma as propagated by Śrīman Gaurāṅga is the ultimate treasure of the jīvas of this world. All the dharmas that are being pompously propagated in the country today are completely flawed and incomplete. A happy time will be upon us when all those dharmas become weak and hide

in their respective fortresses, and the supreme dharma will advance and spread to all countries.

Now all of you become determined and nourish this Śrī Nāma-Haṭṭa! In all the provinces of Bhārata-varṣa, the devotees of Śrīmad Gaurāṅga, the honourable vrājakabinīs, have set up shops to promote śuddha-nāma, propagating the message of the Lord of our hearts, Śrī Gaurāṅga and His hari-nāma, which delivers the world. May they give us satisfaction with such deeds. All glories to Śrī Gaurāṅga-Viṣṇupriyā! All glories to Śrī Nityānanda and Jāhnavī! All glories to Sītānātha! All glories to Śrī Navadvīpa-dhāma! All glories to the pure Name of Hari! All glories to Śrī Nāma Haṭṭa!

by Srila Bhaktivinod Thakur



Chanting 64 rounds Hare Krishna

mahamantra

"The Kṛṣṇa consciousness movement prescribes sixteen rounds daily because people in the Western countries cannot concentrate for long periods while chanting on beads. Therefore the minimum number of rounds is prescribed. However, Śrīla Bhaktisiddhānta Sarasvatī Ṭhākura used to say that unless one chants at least sixty-four rounds of japa (one hundred thousand names), he is considered fallen (patita). According to his calculation, practically every one of us is fallen, but because we are trying to serve the Supreme Lord with all seriousness and without duplicity, we can expect the mercy of Lord Śrī Caitanya Mahāprabhu, who is famous as patita-pāvana, the deliverer of the fallen." [Nectar of Instruction 5]

Srila Prabhupada's Quote



Chanting TIPS #2

When you chant, please keep this mood: O son of Maharaja Nanda (Krsna), I am Your eternal servitor, yet somehow or other I have fallen into the ocean of birth and death. Please pick me up from this ocean of death and place me as one of the atoms at Your lotus feet. (Śikṣāṣṭaka, eight verses of instruction by Sri Caitanya Mahaprabhu, Verse 5)

From Dharmavira Maharaja

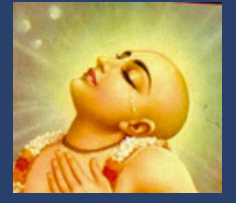
Inspiring on Chanting by Aniruddha das Adikary #2

“Why did Śrī Gaurāṅga Mahāprabhu instruct all His associates and followers that He would only honor prasāda in the house of that devotee who chants sixty-four rounds (one lakh harinama) daily? Was He not aware that it is not possible for most householders to fully absorb themselves in harinama while chanting sixty-four rounds? He knew that at least by chanting one lakh, some śuddha-nāma (pure holy name) will be chanted intermittently, and later, gradually as taste for harinama develops, they will eventually start chanting śuddha-nāma only.”

Sri Siksastaka

Verse Two

Why is the holy name so accessible?



**nāmnām akāri bahudhā nija-sarva-śaktiḥ
tatrārpitā niyamitaḥ smaraṇe na kālaḥ
etādṛśī tava kṛpā bhagavan mamāpi
durdaivam īdṛśam ihājani nānurāgaḥ**

O Bhagavān, Your holy name bestows all auspiciousness upon the living entities. Therefore, for the benefit of the living entities, You eternally manifest Your innumerable names, such as Rāma, Nārāyaṇa, Kṛṣṇa, Mukunda, Mādhava, Govinda, Dāmodara and so on. You have invested those names with all the potencies of Your respective personal forms. Out of causeless mercy, You have not even imposed any restrictions on the chanting and remembrance of such names, as is the case with sandhyā-vandanā, which must be chanted only at specified times of the day. In other words, at any time of the day or night, the holy name can be chanted and remembered. This is the provision You have made. O Lord, this is Your causeless mercy upon the living entities. Nonetheless, I am so unfortunate due to committing offences that I have not awoken any attachment for Your holy name, which is so easily accessible and bestows all good fortune.

HARIBOL

Chanting is sacred communication!

Chanting mechanically lot of rounds is naam aparadh

Japa is not a ritual. It is not a mechanical and mindless process. It is an offering of the heart, a pleading for mercy, a begging to be accepted by the Lord. It is a crying of the soul to be engaged eternally in the Lord's service. The emotions these moods invoke nourish our chanting. Krsna is moved by love, not by a parrot like repetition. *Feelings and desires for Radha and Krsna are meant to be communicated through Their Names.**

Now, this is interesting, because in the teachings of Queen Kunti, she is expressing that if I don't, if I'm not materially exhausted with the material world, and if I am trying to enjoy the material world, then, when I pray to Krishna, and chant His names, I won't chant with feelings. In the purport Srila Prabhupada saying that everything depends of feelings. So specifically, when we are chanting there is an obstacle we have, many, many of us face this, I will say all of us face it at one point or another, that is chanting mechanically. (Continue next..)

From Gour Govinda Swami

CHANT AND BE HAPPY

**HARE KRISHNA
HARE KRISHNA
KRISHNA KRISHNA
HARE HARE**

**HARE RAMA
HARE RAMA
RAMA RAMA
HARE HARE**

MORE ARTICLES ON

WWW.JAGANNATHKRISHNA.COM